



Cyder.

Cyder Compliance and Data Security

Compliance Certifications

Cyder is keenly focused on exceed our client's data privacy, security, and compliance expectations. The following is a list of certifications and audits we are actively in compliance with.



Cyder **passed their latest penetration test in June 2024**. This means its security measures are robust and no critical vulnerabilities were found. This shows that Cyder is commitment to protecting its data and systems.

View Test Results:

https://drive.google.com/file/d/1oXwaeu2AQ1u0aTmp79vKtvKn_rznGedY/view?usp=sharing



This **regulations protects personal information from unauthorized access** and misuse. Key laws include the GDPR and CCPA. Compliance involves data protection practices, transparency, and consumer rights to data access and deletion.

View Compliance Results:

https://drive.google.com/file/d/1cC1cozGdouDifR_qWUI3KxgET_sp8gWOu/view



A **successful SOC2 audit** performed by a third party, signifies that Cyder has implemented and follows stringent security practices and controls to protect client data. It demonstrates industry standards for security, availability, processing integrity, confidentiality, and privacy.

View Audit Results:

<https://drive.google.com/file/d/1SUZEhu0zuoSApOLxLuSSuOH1LVhCTuP2/view?usp=sharing>

Data Collection Process

Cyder captures data leveraging the data accesses provided to all standard browser extensions across Chrome, Safari and Firefox. Intent signals are generated leveraging the minimum required information

Data collected through the extension:

1. Data is collected with the consent of members upon downloading the extension
2. Members can opt out of sharing data in the settings provided in the extension
3. Data is collected leveraging the standard permissions of browser extensions
4. Cyder does not screen scrape or capture data outside of intended purposes

Data	Example of Format	Use of Data
URL Data	www.getcyder.com/dataprivacy	Raw data that is used to assess whether member is interested in a product relevant to Khalsa. If the URL is not relevant it is not stored by Cyder.
Site Title	Data Privacy at Cyder	Raw data that is used to assess whether member is interested in a product relevant to Khalsa.
Metadata	[cyder],[privacy],[webpage]	Used to boost the assessment of user intent
Date URL Accessed	06/26/2024 12:12:12am	Used to understand the journey member took to get to a product or website
Email	will@getcyder.com	Used to map to Khalsa's internal userbase
IP Address	192.22.212	Used to ensure member is in the proper geographical location for the product.

Cyder Privacy Publications and Documentation

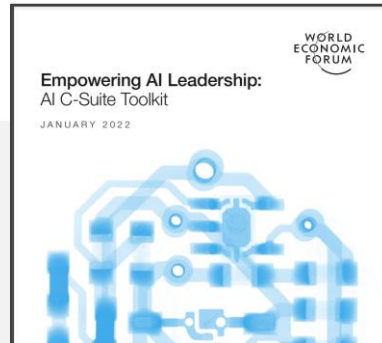
Cyder is a leader in privacy and data ownership across Canada. The highlights additional articles and documentations Cyder has published in respect to data ownership and compliance.



Toronto Star: The importance of new Privacy Laws

Authored by Cyder Co-Founder Will Christodoulou, this published article highlights the importance of new privacy laws in Canada

[Link to Article](#)



World Economic Forum: Empowering AI leadership

Co-Authored by Cyder Co-Founder Sukhman Dulay, this tool kit explains the future of AI and how to ensure data is being leveraged ethically

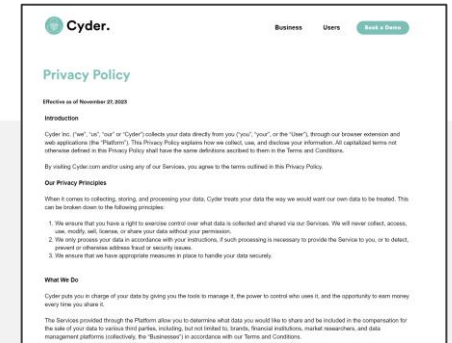
[Link to Article](#)



Cyder: Balancing Consumer Privacy with Data Needs

Authored by Cyder's marketing lead George Miron, this blog emphasizes Cyder's commitment to ethical data sourcing for FIs

[Link to Blog](#)



Cyder: Cyder's user privacy policy

Cyder is committed to providing users control and ownership over their personal data. You can read our privacy policy to learn more.

[Link to Policy](#)

*For further information or questions about Cyder's
privacy and security compliance contact cofounders:
Will Christodoulou (will@getcyder.com) or Sukhman
Dulay (Sukhman@getcyder.com)*

Learn more at getcyder.com